

# What will I receive, and how do I vote?

P&G

Shareholder  
Proxy Voting  
Guide

You will receive different mailings if you own shares in different accounts. To support P&G's Board, **you need to vote a Blue Proxy Card or Blue Voting Instruction Form (VIF) for each and every account holding P&G shares:**

- ☑ Shares owned in the **Direct Stock Purchase Plan (DSPP)**, which used to be called the Shareholder Investment Plan (SIP). You may also have other accounts and shares registered directly in your name with our transfer agent, Wells Fargo. If you exercised stock options and retained the shares, they are held in the DSPP by Wells Fargo.
- ☑ Shares owned in **P&G Stock Plans**, e.g., Profit Sharing Trust (PST), ISOP, 401K.
- ☑ Shares owned in **Broker or Bank Accounts**.

You will receive multiple mailings from both Procter & Gamble and Triam for each type of account. **Based on your account holding, you will receive the following from P&G:**

**DSPP (SIP) and other accounts held with Wells Fargo**  
Blue Proxy Card

The image shows a Blue Proxy Card from Procter & Gamble Company. It includes the P&G logo, the company name, and instructions for voting. It features a control number for voting and a section for marking preferences for various proposals.

**All P&G Stock Plans and Broker or Bank Accounts**  
Blue Voting Instruction Form (VIF)

The image shows a Blue Voting Instruction Form (VIF) from Procter & Gamble Company. It includes the P&G logo, the company name, and instructions for voting. It features a list of proposals with checkboxes for voting preferences and a section for marking preferences for various proposals.

*Vote online, or by phone or mail*

**Based on your account holding, you will receive similar material from Triam that will say "White Proxy Card" or "White Voting Instruction Form." To vote with P&G, vote every Blue Proxy Card or Blue Voting Instruction Form you receive and do nothing with the white Triam materials. Discard them.**

**If I do not vote, is that an automatic vote for P&G?**

No. If you do not vote, your vote or choice is not counted.

**What if I vote more than once?**

ONLY your last vote (on either the Blue Proxy or White Proxy) is the one that is counted. The last vote overrides all other votes. Voting for Plan Shares closes October 4 at 11:59 PM US-EDT.

**NOTE: You need to vote separately for each and every account holding that you have.**

If you have any questions about how to vote your shares, or need additional assistance, please contact our proxy solicitors, **D.F. King & Co., Inc.** at (877) 361-7966 or **MacKenzie Partners, Inc.** at (800) 322-2885.

VOTE THE  
**BLUE**  
PROXY CARD



**Important Additional Information and Where to Find It**

The Company has filed a definitive proxy statement on Schedule 14A and form of associated BLUE proxy card with the Securities and Exchange Commission ("SEC") in connection with the solicitation of proxies for its 2017 Annual Meeting of Shareholders (the "Definitive Proxy Statement"). The Company, its directors and certain of its executive officers will be participants in the solicitation of proxies from shareholders in respect of the 2017 Annual Meeting. Information regarding the names of the Company's directors and executive officers and their respective interests in the Company by security holdings or otherwise is set forth in the Definitive Proxy Statement. Details concerning the nominees of the Company's Board of Directors for election at the 2017 Annual Meeting are included in the Definitive Proxy Statement. **BEFORE MAKING ANY VOTING DECISION, INVESTORS AND SHAREHOLDERS OF THE COMPANY ARE URGED TO READ ALL RELEVANT DOCUMENTS FILED WITH OR FURNISHED TO THE SEC, INCLUDING THE COMPANY'S DEFINITIVE PROXY STATEMENT AND ANY SUPPLEMENTS THERETO AND ACCOMPANYING BLUE PROXY CARD, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION.** Shareholders may obtain a free copy of the Definitive Proxy Statement and other relevant documents that the Company files with the SEC from the SEC's website at [www.sec.gov](http://www.sec.gov) or the Company's website at <http://www.pginvestor.com> as soon as reasonably practicable after such materials are electronically filed with, or furnished to, the SEC.